



VFX COURSES

USER MANUAL

SEASON CAMPAIGN 2024

A dynamic VFX advertisement background featuring a steam train moving through a green, ethereal space with flying creatures and a man in a suit running towards it. The scene is filled with motion blur and dramatic lighting.

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ANIMATION

**BE AT THE FOREFRONT OF THE
RISING DEMAND IN VFX!**

Explore our Programs in VFX

Find lucrative careers in:
Movies | OTT | TVC | Digital Media

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Arena Animation is not a university.

27 YEARS OF EXPERIENCE | 20 COUNTRIES | 4.5 LAKH+ STUDENTS | 250+ CENTRES

Dear Partner,

We are pleased to announce the **Arena Animation VFX Product Campaign for Season 2024**.

This user implementation manual has been created to help you communicate the VFX campaign across effectively.

The following pages contain details of all the VFX campaign communication with ideas that will help you optimize utilization of the communication and get maximum recall for the brand, generate foot-falls and help in the conversion process.

Here's looking forward to a great campaign! Signing off

Team Arena Animation



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Recent Centres:

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NEWS PAPER: HORIZONTAL

VERTICAL ADVERTISEMENT

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VERTICAL HOARDING

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Nearest Centres:



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Nearest Centres:

HORIZONTAL BANNER/ HOARDING

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GET THE BEST SKILLS IN ANIMATION, VFX & 3D!

India's Animation, Visual Effects, Gaming, Comics, and Extended Reality (AVGC-XR) sector is on track for significant expansion over the next 5-6 years. Currently employing 2.6 lakh individuals, the industry is projected to generate 23 lakh direct jobs by 2032.

Source: thehindu.com



CAREER PATHS POST ARENA REAL-TIME 3D PROGRAM

3D Modeler | Texturing Artist | Lighting Artist | Render Wranglers | 3D Animator | Rigging Artist | 3D Generalist | 3D Designer | 3D Product Designer | Realtime | 3D artist | Unreal Generalist | 3D Visualiser | VFX Generalist | CGI Visual Effects Specialist | FX Artist | Compositor | Pre-Viz Artist | Roto-Paint Artist | Matchmove Artist | BG Prep Artist | Matte Painter | Video Editor | Motion Designer | Storyboard Artist | Character Designer | Concept Artist and many more...



SKILL UP FOR THE FUTURE AND FIND LUCRATIVE CAREERS IN

VR & AR | Product Design | Simulation and Training | Architectural Visualization | Film and Animation Production | Marketing and Advertising | 3D World Building | Digital Twins | Digital Humans | Gaming | E-commerce | Real Estate | Healthcare | Manufacturing and many more...



TOP COMPANIES HIRE ARENA ANIMATION STUDENTS

Red Chillies | Amazon | DNEG | Technicolor | Prime Focus | DQ Entertainment and many more...

Enhanced with **Onlinevarsity**

Onlinevarsity adds power to Animation-VFX Prime with 24x7 support that enhances the classroom experience to give students comprehensive learning, expert advice, latest tools and techniques, mentoring and active counselling.

Call: 00000 00000

EMAILERS



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FACEBOOK COVER

& STORY

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Arena Animation Alumni Speak

"Thank you Arena! I am so happy for being a part of Arena. The Arena placement is also very supportive."



"I have learnt a lot from Arena, faculty is very supportive. Thanks Arena!"



"Arena has been a good institute and the Arena placement cell also has been supportive."



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ANIMATION | VFX | GAMING | DIGITAL

GET TRAINED. >>> GET HIRED.

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INSERT

FILL IN THE FORM BELOW AND DROP IT AT YOUR NEAREST ARENA CENTRE

Full Name: _____ E-mail ID: _____

Education: 10 + 2 Undergraduate Graduate Young Professional

Current Residential Address: _____

City: _____ Phone (Mob. / Resi.): _____

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POSTER

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STANDEE

CUSTOMISE YOUR CENTRE PANEL

LEAD GEN CAMPAIGN

1200 * 1200



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1080 * 1920



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1080 * 1080

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960* 1200

LEAD GEN CREATIVES



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1200*628

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THANK YOU!